

*Uza*Cab

INFORMATION BROCHURE FOR CHRISTCHURCH TAXI FLEET

February 2018



For More Information Visit
www.uzacab.co.nz

UzaCab model for NZ

UzaCab is a hybrid taxi and ridesharing brand and business model. UzaCab is a business registered in NZ owned by Aerial Capital Group Ltd.

UzaCab provides transport services that combines the best of both the taxi and ridesharing models.

FOR THE TRANSPORT OWNER/DRIVER:

Membership of UzaCab is based on accreditation. There are no shares nor membership agreements to purchase. The model is NOT Exclusive but the brand has a solid commitment to “Chain of Responsibility” (meaning driver and customer safety).

ONCE ACCREDITED THE BUSINESS MODEL IS:

- Membership fee – Nil
- Monthly equipment rental - \$250 plus GST
- Royalty – 15% of all fares to a ceiling of 11 jobs per day (Christchurch averaged daily). Above this ceiling the royalty is 5%.
- Payment cycle – weekly (web booked prepaid jobs are paid in 48 hours - except weekends)

EQUIPMENT INSTALLED:

- Smartmove MDC (screen and dispatch terminal)
- Electronic meter in the MDC
- Safety camera
- eFTPOS terminal
- Driver App (accept work out of the car)
- UzaCab livery (not fitted to luxury vehicles – Towncar ID signage fitted)
- UzaCab Dome light (for taxi) (not fitted to vehicles doing Towncar work)

VEHICLES:

- Age - maximum 10 years from date of manufacture.
- Colour – white, silver or black.
- COF – all current.

FARE SCHEDULES:

Rate 1 taxi 6am to 5pm Mon - Fri

- Flag Fall - \$2.90
- Klm rate - \$2.85
- Waiting time \$1.30

Town Car service – All times

- Flag Fall - \$5.00
- Klm rate - \$3.50
- Waiting time \$1.50

Rate 2 taxi 5pm to 5.59 AM

Mon - Fri and 24 hours on Sat & Sun.

- Flag Fall - \$3.90
- Klm rate - \$2.50
- Waiting time \$1.30

ACCREDITATION:

Accreditation involves assessments covering driving knowledge, skills and vehicle standards. Vehicle inspections are required quarterly or semi-annually.

All existing First Direct Members will be eligible to be accredited to join the UzaCab fleet.

New livery will be added to the First Direct fleet.



An example of a First Direct car fitted with new Livery and a UzaCab dome light. This vehicle would be eligible to receive both First Direct and UzaCab bookings. The vehicle would operate under the UzaCab business model.

Other taxi network members, subject to driving history are welcome to apply to be accredited. Ridesharing accredited drivers are welcome to apply for accreditation.

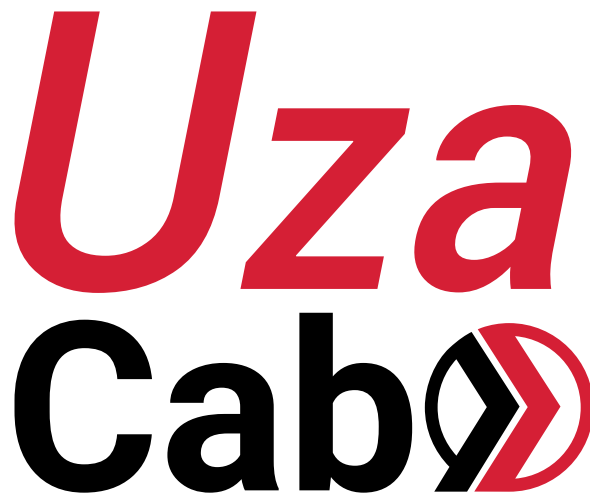
PAYMENT OPTIONS TO DRIVERS

All payment numbers are net of the applicable Royalty = Driver Net \$ (DN\$)

- Account work – Driver Net \$ (DNS) in 7 days i.e. weekly paid on Wednesday.
- Mobility accounts – Driver Net \$ (DNS) paid weekly
- Eftpos – DN\$ paid weekly
- Credit Cards – DNS less 5% in 7 days
- Web Prepaid – DN\$ less 4% in 48 hours (not weekends)

Town Car livery

A white, silver or black prestige car is required for this business model.



This is the only livery that the car will have – i.e. No Dome light.
The above sticker will be fitted to the rear window.

Factoring service

Paper – Face value less 6% paid electronically in 48 hours.

How does the Royalty ceiling apply?

A royalty of 15% is payable on all metered jobs. There is a ceiling of 11 jobs per day above which (i.e. the twelfth job) where the royalty drops to 5%. This is calculated on a daily basis per car and a royalty rebate of 10% is credited to the applicable account.

PERFORMANCE COMMITMENT:

An accredited car operator/driver makes a commitment to provide customer service using the UzaCab business model. This means acceptance of an average minimum daily workload (AMDW-jobs per day) measured over a continuous three-month period. The ADMW will vary based on the accreditation standards agreed with each operator/driver. As an example, only, an ADMW could be set at 8 jobs per day for which royalties have been paid, measured cumulatively over a three-month period. Various options will arise where an operator/driver does not meet this performance commitment over a three-month period.

For example:

- De -accreditation and removal from the UzaCab fleet; or
- Suspension from access to Corporate or Account work (called the B Team); or
- An increase, temporarily or permanently, in the royalty payable (e.g. 20 or 25%), or
- Customer service training and an agreed new AMDW; or
- A one-off financial payment.

FOR THE CUSTOMER:

UzaCab provides an Omni-channel booking service using an NZ based transport control centre manned 24/7.

Bookings can be made via:

- Telephone (fixed line or mobile);
- Email, Texting (SMS);
- Web booking page including webchat;
- Mobile booking app;
- Prepayment online booking using Stripe payment gateway with Promo Codes.

Customer Portal services:

- Travel history - trip, fares, driver usage;
- Customised web booking and payment setting;
- Account payment options;
- Special needs settings;
- Loyalty programs.

Please respond to our survey:

<https://www.surveymonkey.com/r/FirstDirectFleet>

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